

VALUED SPONSORS

Sponsoring a Temple Theatre production is a great way to give your business or organization visibility as a corporate citizen.

As a sponsor, you will join our list of recommended businesses and enjoy our generous sponsorship benefits which include advertising, promotions, and our popular sponsor nights.

Temple Theatre gives back to the community by serving over 5,550 area youth through a myriad of programming, by creating classic, quality theatre to serve over 30,000 patrons each season, and having an economic impact of over \$1.4 million annually to Lee County as its number one year-round tourist attraction.

Now is your chance to be part of the excitement and align your company's brand with Central Carolina's Center for the performing arts by reserving a sponsor slot on the 2011-2012 season!

Call Jordan Childress at The Temple Theatre business office at 919-774-4512 Ext. 221 for more information.

TEMPLETHEATRE
P.O. Box 1391
Sanford, NC 27331-1391

TEMPLE THEATRE

Central Carolina's Center for the
Performing Arts

classic. quality. theatre



**SHOW
SPONSORSHIP
OPPORTUNITIES
2011-2012**

TEMPLE THEATRE 2011-2012 SPONSORSHIP OPPORTUNITIES

Spotlight Sponsorship (\$5,000)

- Sponsor Show-An additional production with 330 complimentary tickets*
- Full page advertisement in the production's playbill insert
- Sponsorship mention during each curtain speech
- Promotion in Temple's Email Newsletter (Distribution +1200)
- Recognition on Downtown Sanford Theatre marquee
- Recognition on website, in press releases and select paid advertising

Premier Sponsorship (\$3,500)

- Sponsor Show-An additional production with 150 complimentary tickets*
- Half page advertisement in the event's playbill insert
- Sponsorship mention during each curtain speech
- Promotion in the Temple's Email newsletter (Distribution +1200)
- Recognition on Downtown Sanford Theatre marquee
- Recognition on website, in press releases and select paid advertising

Advantage Sponsorship (\$2,000)

- Sponsor Show-An additional production with 75 complimentary tickets*
- Fourth page advertisement in the event's playbill insert
- Sponsorship mention during each curtain speech
- Promotion in the Temple's Email newsletter (distribution +1200)
- Recognition on Downtown Sanford Theatre marquee
- Recognition on website, in press releases and select paid advertising

*In lieu of sponsor show, specified number of tickets may be used for the run of the production for your customers or employees.

Guys and Dolls

Music & Lyrics by Frank Loesser

Book by Jo Swerling and Abe Burrows

Sept. 15-October 2

Desperate to find money to pay for his floating crap game, Nathan Detroit bets Sky Masterson \$1,000 that Sky won't be able to take a local Salvation Army girl, Sarah Brown, to Cuba. While Sky eventually is able to convince Sarah to join him, Nathan battles with his fiancé of 14 years, Adelaide. Meanwhile in Cuba, Sky ends up falling in love with Sarah & tries to reform his gambling ways. When he returns back to New York, he bets all the members of the floating crap game that if he wins his roll of the dice, they will all have to go to church and repent.

Dial M for Murder

By Frederick Knott

October 20-November 6

Tony Wendice is an ex-professional tennis player who lives in a London flat with his wealthy wife, Margot. Tony retired after Margot complained about his busy schedule, and she began an affair, which he secretly discovered, with American crime-fiction writer Mark Halliday. Motivated by resentment, jealousy, and greed, Tony has devised a plan to have Margot murdered.

A Christmas Carol

Based on Charles Dickens' Book; An Original Adaptation by Michael Hoagland and Jeff Stockberger

December 1-December 18

Back by popular demand! Sanford's newest Holiday tradition! An original musical adaptation of Charles Dickens' Classic, sure to delight the entire family. An original production created especially for Temple Theatre, *A Christmas Carol* features the traditional story of Scrooge, ghosts, and life-changing decisions. The production showcases traditional Christmas songs as well as new songs written exclusively for this original production.

Country Royalty

By Jason Petty & Carolyn Martin

January 12- January 29

Hank Williams & Patsy Cline were the 2 biggest names country music has ever seen. Their lives were both fascinating & tragic. The legacy they left is still felt to this very day. Along with a live 5-piece band, Jason & Carolyn will take you back in time to when these country giants ruled the airwaves. All of their biggest hits are covered: Crazy, Hey Good Lookin', Your Cheatin' Heart, Walking After Midnight, I'm So Lonesome I Could Cry...and many more.

The Odd Couple

By Neil Simon

February 16-March 4

Compulsive neat freak Felix Unger is thrown out of his house by his divorce-bound wife. He wanders aimlessly through the streets of New York, toying with the idea of suicide, before gravitating to the apartment of his best friend, incorrigibly sloppy sportswriter Oscar Madison. Worried that Felix will try something desperate, Oscar, himself in the process of being divorced by his wife, invites Felix to move in with him. Within a few days, this mismatched pair is on the verge of mutual murder: Felix cannot abide Oscar's slovenliness, while Oscar is driven insane by Felix's obsession with cleanliness.

Little Shop of Horrors

April 26-May 13

One of the longest running Off-Broadway shows of all time, this affectionate spoof of the 1950's sci-fi movies has become a household name! A down and out skid row floral assistant, Seymour Krelborn becomes an overnight sensation when he discovers an exotic plant with a mysterious craving for fresh blood. Soon "Audrey II" (named after the love of his life, fellow employee Audrey) grows into an ill-tempered, R & B singing carnivore who offers him fame and fortune in exchange for feeding its growing appetite. Charming, tuneful and hilarious, with tongue firmly planted in cheek, it never fails to entertain.